Permit #S00060456

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00060456 **Type of Permit:** STILL **Release Date:** 01/22/2013

Production Company	LUCKY BRAND	**Producer**	Jorge Roman-Zeno
Insured Company Name	LUCKY BRAND	**Director**	Jorge Roman-Zeno
Contact Phone No. 1	213-443-5961	**1st AD**	Jorge Roman-Zeno
Contact Phone No. 2		**Production Manager**	Jorge Roman-Zeno
Fax		**FilmL.A. Coordinator**	Tim Overbeck
Address	540 SOUTH SANTA FE AVENUE LOS ANGELES, California 90013	**Location Manager**	Jorge Roman-Zeno
		Primary Phone	Office - 2134435961
Production Title	LUCKY BRAND SUMMER 13 CATALOG	Secondary Phone	
		Location Assistant	Jorge Roman-Zeno
Type of Production	Still Photo	Primary Phone	Office - 2134435961
		Secondary Phone	

Fees

FILMLA STILL APPLICATION FEE	$60.00	**Total Permit Fee**	$390.00
FILMLA MONITOR FEES	$240.00	**Number of Locations**	2
FILMLA MONITOR FEES OVERTIME	$90.00		

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Summary Information — Location

Permit Number S00060456
Production Company LUCKY BRAND
Insured Company LUCKY BRAND
Production Title LUCKY BRAND SUMMER 13 CATALOG

Location Manager Jorge Roman-Zeno
Primary Phone Office - 2134435961
Secondary Phone

Location Address Abbot Kinney Blvd., Brooks Ave - Venice Blvd, Los Angeles, CA, 90291

Location Type Street

Film Dates 1/24/2013 - 1/24/2013 10:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION.
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval
Traffic Officers Required

Please see attached documents
60456 - 132 BROOKS AV - WALK THROUGH.pdf
Abbot Kinney, Venice revised June 2011.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on sidewalk & street; Exterior models against scenery; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note 1 FILM LA MONITOR REQUIRED -
1/24: 0900 - 1900 HOURS

Coordinator Note SPOT CHECK FOR CREW PARKING OK PER FIRE WALK THROUGH

Parking

Base Camp
Location Type : Other Location
132 Brooks Ave, Venice, CA, 90291

Crew Parking
Location Type : Filming Location

Parking Notes
CREW PARKING:
1819 Ocean Avenue

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Summary Information — Location

Permit Number S00060456
Production Company LUCKY BRAND
Insured Company LUCKY BRAND
Production Title LUCKY BRAND SUMMER 13 CATALOG

Location Manager Jorge Roman-Zeno
Primary Phone Office - 2134435961
Secondary Phone

Location Address ROSE AVE, PACIFIC AVE, VENICE BL & LINCOLN BL, INCLUSIVE (EXCLUDING LINCOLN BL & ABBOT KINNEY BL), LOS ANGELES, CA, 90291

Location Type Walking Grid

Film Dates 1/24/2013 - 1/25/2013 07:00 - 19:00 2 days

Open or Closed to the Public Open

Generic Conditions
PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION.
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval
Traffic Officers Required

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	15
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note SPOT CHECK FOR CREW PARKING OK PER FIRE WALK THROUGH

Parking

Base Camp
Location Type : Other Location
132 Brooks Ave, Venice, CA, 90291

Crew Parking
Location Type : Filming Location

Parking Notes
CREW PARKING:
1819 Ocean Avenue

NOT A PERMIT

LAFD Activity Report

FSO Required ☐
FSO Late Notification ☐
SPOT CHECK ☑
TINOV

SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION EVUALATION REPORT

NAME OF FACILITY: 20TH CHURCH OF CHRIST SCIENTIST CONTACT DATE 1/18/13

FILM/ CREW PRK/ BASE CAMP: 132 BROOKS AVE VENICE

PRODUCTION CO. NAME: LUCKY SUMMER 2013 CATALOG

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: JAN 23, 24, 25

TIME(S) OF FILMING OR PRODUCTION ACTIVITY:

Approval of filming or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1 A representative from both the school/church and the production company shall be present during walk-through.

2 The walk-through shall identify shall identify the area(s) to allow filming or production activity **without** disruption to regular operations of the school or church.

B. Proper barriers shall be established to ensure separation of children and any filming equipment, generators, apparatus, or any production activity.

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their exclusive use, no exceptions.

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor is prohibited unless specifically approved by the Fire Department. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09)

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area (LAMC 57.111.07, 57.138.04)

Permit #S0006056

UNOFFICIAL VERSION

LAFD Activity Report

SCHOOLS/CHURCHES FILMING OR PRODUCTION ACTIVITY LOCATION

EVALUATION REPORT - Page 2

M. Production activity shall include, but not be limited to: filming, use as Base Camp or parking, load-in, or strike.

The above list does not cover all code sections that would be applicable to schools, and does not abrogate the authority or responsibility of the Fire Safety Officer assigned to all schools/churches filming locations or production activity area

Brief description of approved location(s) and restriction(s), if deemed necessary.

DESCRIPTION SHOT Check TIMO

Crew Parking

Base Camp

Vehicles as needed

ALL FILM CREW ARE REQUIRED TO WEAR VISIBLE ID AT ALL TIMES WHILE ON CAMPUS

ANY CREW FOUND IN AN UNAUTHORIZED AREA, WILL RESULT IN FILMING BEING STOPPED/ PERSON WILL IMMEDIATELY BE REMOVED FROM CAMPUS

Lucky Summer 2013 Catalog

10th Church of Christ Scientist 132 Blocks

I agree to the above conditions and accept the responsibility of ensuring that all safety requirements are adhered to.

Note: Any alterations, modifications and/or changes in stated conditions, are subject to Safety Officer's approval.

Locations Manager: PRINT NAME:	X _____ Tolge	_____
School/Church Representative: PRINT NAME:	X _____	_____
Fire Inspector: PRINT NAME:	X _____ **LYNN MCKAY ROTH**	Office Phone: **(213) 978-3675**

APPROVED _____ DENIED

LAFD (213) 978-3660
(213) 978-3612

Permit #S0006045 6

UNION

SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Bart Miali (310) 396-9705 or (310) 890-2956 or bart@abbotkinney.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A**. **Filming Survey process**, **or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

FilmL.A., Inc. PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT